

# IDENTITY RANGE



**Style born for efficiency**

# Style & efficiency

Style that's expressed through the lines drawn on black and white, colours symbolising purity and elegance. Identity gives character to any setting and brings out its beauty with a complete range in two colour variants.

Efficiency that lies in the simple, intuitive mechanism designed to ensure high-quality continuous service, plus savings in terms of both the product, and therefore the cost, and the time required for maintenance. This solution reduces the environmental and economic impact of the service and makes sure users always enjoy a clean and tidy space.

**Aesthetics and functionality come together in a design that stands out for the interplay of lines and transparencies, at the same time as reducing consumption and waste.**

## For every environment



Workplace



Food service



Washroom



Healthcare



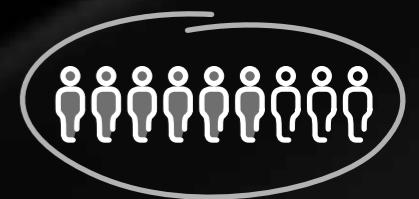
Wellness



Sport facilities

## For every need

Identity isn't afraid of challenges and one of its points of strength is efficient service. With a comprehensive range and multiple high-performance technologies, Identity has the right answer for visitor flows at any level, even the highest.



# Identity Autocut Systems: cutting consumption...

## Evolved autocut systems to reduce consumption and waste

The Identity range includes autocut dispensers for hand towels and toilet paper. The systems have an internal autocut mechanism that dispenses one sheet at a time and requires no batteries or power source. This results in lower paper consumption, reduced waste and savings for the environment and the operator.



### **-45%\* consumption**

The autocut system dispenses only the amount of product needed. The optimum sheet length has been defined for both systems to ensure efficient service with the lowest number of sheets.

-45%

*... cutting waste!*

## Stub-roll technology to use the product down to the last sheet

The Identity Autocut Toilet dispenser has a special internal mechanism with a two-roll container that uses the empty roll right down to the last sheet and then automatically switches over to the second. It's a solution that ensures continuous service and reduces waste.



### **-18 metres of paper\***

Combining Autocut technology and the Stub-Roll system results in a saving of up to 18 metres of toilet paper for every roll used.

-18m

\* Results from market research conducted by Research Factory on a representative sample, compared with a traditional Jumbo Lucart Professional dispenser and a traditional Lucart Professional folded hand towel dispenser. The research was conducted according to ASSIRM regulations in compliance with the ISO 20252 standard. Milan 2015.

\* Estimated saving. Internal test

# Identity touch free: no touch, no worries

## Touch free technology, 100% hygiene

For areas where hygiene is a priority, Identity offers a touch free hand towel dispenser that avoids exposure to possible contamination by dispensing the product automatically. If the batteries run out, the practical push-bar system ensures continuous service.



### Costs under control

These dispenser parameters can be personalised:

- sheet length;
- sensor sensitivity;
- delay between sheets;
- dispensing mode.



### Easy installation and maintenance

LED indicator states:

- **blue** = correct operation;
- **flashing red** = low batteries;
- **steady red** = replace dead batteries.



# Identity Soap

## Soap 900: the touch free solution

The unit features touch free dispensing technology and is the ideal solution for areas where hygiene is a priority because it avoids exposure to possible contamination by users.

The dispenser takes 900 ml refills with their own single-use pump, equivalent to 1,350 doses.



### Easy Refill

The soap dispensers in the Identity line are quick and easy to refill...

\* Internal test

...only  
**7"**\*

## Soap 1000 and 400: ideal for large or small areas

Two different pump dispenser formats offering the ideal solution for every need. Soap 1000 has an extended 2,500-dose capacity. Soap 400 is a more compact solution, with a capacity of up to 1,000 doses, contained in a discreet, versatile design.



## SOAP 900

### The perfect match

For unrivalled hygiene, combine Soap 900 with the touch free hand towel dispenser: the perfect match!



### Ease of maintenance

With the LED indicator:

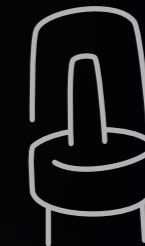
- **green** = correct operation;
- **flashing red** = low batteries;
- **steady red** = batteries dead.



## SOAP 1000 AND 400

### Hygienic and practical

All refills are designed for simple and easy installation and the soap they contain is sealed for protection by the built-in single-use pump.



### Fill & Forget

Both dispensers deliver a **single dose of soap** with each pump: the ideal amount for optimum cleansing without waste.



# Identity highlights



- ✓ EXCLUSIVE DESIGN
- ✓ INTERPLAYS OF LINES AND TRANSPARENCIES
- ✓ CONSISTENT FAMILY FEELING
- ✓ HYGIENIC AND SAFE
- ✓ INTUITIVE TO USE
- ✓ CONTINUOUSLY AVAILABLE SERVICE
- ✓ PRODUCT LEVEL ALWAYS VISIBLE

# Patented Cardboard Core system



Recycled and recyclable cardboard core



Easily disposed of



100% plastic free



More sustainable

A complete range in black and white





# Autocut dispensers

The Identity range includes autocut dispensers for hand towels and toilet paper that take all compatible Lucart Professional paper refills in Fiberpack®, recycled fibres or pure cellulose.



# Touch Free dispensers

Touch free technology hand towel dispensers take all compatible Lucart Professional paper refills in Fiberpack®, recycled fibres or pure cellulose.



## Identity Autocut Towel dispensers



Automatic cutting dispenser for recycled cardboard core hand towel rolls.  
 • 26.5 cm-long sheets.  
 380x301x222 mm (HxLxD)

○ 892990



1



● 892992



### Correlated products

EcoNatural 155 ID Cardboard Core



861170

Eco 150 ID Cardboard Core



861173

Strong Blue 155 ID Cardboard Core



861185

Strong 155 ID Cardboard Core



861175

Strong 270 ID Cardboard Core



861172

## Identity Touch Free Towel dispensers



Dispenser with no-touch technology for identity recycled cardboard core hand towel rolls.  
 • Adjustable sheet length.  
 380x301x222 mm (HxLxD)

○ 892994



1



● 892995



### Correlated products

EcoNatural 155 ID Cardboard Core



861170

Eco 150 ID Cardboard Core



861173

Strong Blue 155 ID Cardboard Core



861185

Strong 155 ID Cardboard Core



861175

Strong 270 ID Cardboard Core



861172

AquaStream 155 ID Cardboard Core



861171

## Identity Autocut Toilet dispensers



Automatic cutting dispenser for recycled cardboard core jumbo toilet paper.  
 • 22.5 cm-long sheets.  
 385x230x153 mm (HxLxD)

○ 892991



1



● 892993



### Correlated products

EcoNatural 900 ID Cardboard Core



812432

Eco 900 ID Cardboard Core



812435

Strong 900 ID Cardboard Core



812436

## Customisation options

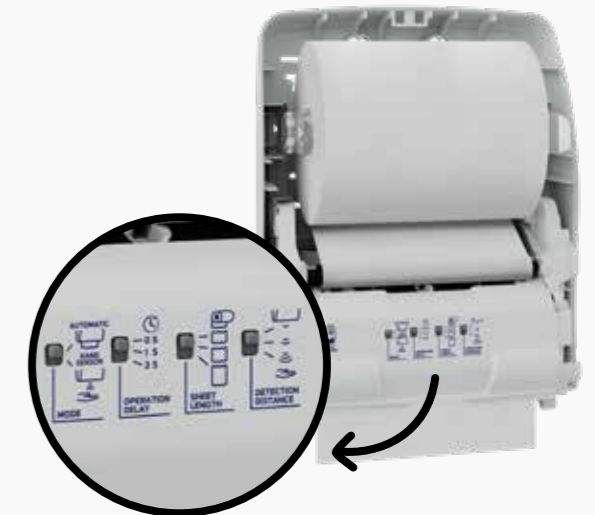
The control panel makes it possible to adjust:

- 1 **Dispensing mode:**  
 2 1. automatic;  
 2. hand sensor.

- Standby time between two dispensed sheets:**  
 - 0 S 0 sec;  
 - 1 S 1 sec;  
 - 3 S 3 sec.

- Sheet tear off length:**  
 20 cm;  
 25.5 cm;  
 30.5 cm.

- Sensor sensitivity:**  
 7.5 cm;  
 10 cm;  
 15 cm.



\*The dispenser works with D-type batteries for up to 100,000 cycles, or with a mains socket via a practical adapter.

# Soap dispensers

The Identity range also offers refillable soap dispensing systems with two different dispensing modes: Identity Soap 1000 and 400 with pump dispensing, and Identity Touch Free Soap 900 with touch free dispensing.



## Identity Soap 900 dispensers



Identity Soap 900 dispenser with no-touch technology.

- Individually packed.
- Duration: up to 1,350 doses.
- Work with batteries.
- Shoot dosage: 0.67 ml

262x140x123 mm (HxLxD)

|          |  |   |                                     |
|----------|--|---|-------------------------------------|
|          |  |   |                                     |
| ○ 892507 |  | 6 | <input checked="" type="checkbox"/> |
| ● 892508 |  |   |                                     |

|               |              |               |                |                |
|---------------|--------------|---------------|----------------|----------------|
| Hair&Body Gel | Classic Foam | Frequent Foam | Premium Liquid | Essential Foam |
|---------------|--------------|---------------|----------------|----------------|



89911000



89912000

## Identity Soap 400 dispensers



Identity Soap 400 dispenser.

- Individually packed.
- For foam soaps: up to 1,000 x 0.4 ml doses.
- For Hair&Body gel soap: up to about 300 x 1.3 ml doses.

193x108x102 mm (HxLxD)

|          |  |   |                                     |
|----------|--|---|-------------------------------------|
|          |  |   |                                     |
| ○ 892524 |  | 6 | <input checked="" type="checkbox"/> |
| ● 892525 |  |   |                                     |

|               |              |               |                |                |
|---------------|--------------|---------------|----------------|----------------|
| Hair&Body Gel | Classic Foam | Frequent Foam | Premium Liquid | Essential Foam |
|---------------|--------------|---------------|----------------|----------------|



89403000



89411000



89412000

## Identity Soap 1000 dispensers



Identity Soap 1000 dispenser.

- Individually packed.
- Duration: up to 2,500 doses.
- Shoot dosage: 0.4 ml

272x110x111 mm (HxLxD)

|          |  |   |                                     |
|----------|--|---|-------------------------------------|
|          |  |   |                                     |
| ○ 892439 |  | 6 | <input checked="" type="checkbox"/> |
| ● 892440 |  |   |                                     |

|               |              |               |                |                |
|---------------|--------------|---------------|----------------|----------------|
| Hair&Body Gel | Classic Foam | Frequent Foam | Premium Liquid | Essential Foam |
|---------------|--------------|---------------|----------------|----------------|



89103000



89111000



89112000



89100000



89113000



# Complementary dispensers

Completing the Identity range are dispensers for folded hand towels and jumbo and interfolded toilet paper, compatible with all dedicated Lucart Professional paper products. Solutions that are efficient, strong and easy to maintain and refill.



## Identity Folded Hand Towel dispensers



Dispenser for "V", "Z" and "M" folded hand towels.

- Individually packed.
- Holds up to 3.5 packs of Lucart Professional folded hand towels.
- Compatible with all Lucart Professional folded hand towels.

388x305x133 mm (HxLxD)

○ 892984A

● 892985A



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## Identity Bulk Pack Toilet dispensers



Dispenser for bulk pack toilet paper.

- Individually packed.
- Holds up to 2.5 packs of interfolded toilet paper.
- Compatible with the full range of Lucart Professional interfolded toilet paper.
- Compatible with all Lucart Professional bulk pack toilet paper.

280x151x133 mm (HxLxD)

○ 892318A

● 892320A



6



## Identity Jumbo Toilet dispensers



Dispenser for "MAXI JUMBO" toilet rolls.

- Individually packed.
- Compatible with the range of Lucart Professional Jumbo toilet paper rolls up to 300 mm in diameter.

328x350x127 mm (HxLxD)

○ 892326A

● 892328A



6



Dispenser for "MINI JUMBO" toilet rolls.

- Individually packed.
- Compatible with the range of Lucart Professional Jumbo toilet paper rolls up to 220 mm in diameter.

256x280x128 mm (HxLxD)

○ 892322A

● 892324A



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## Identity Waste bin



Waste bin.  
Floor standing or wall mounting.  
609x420x290 mm (HxLxD)

○ 892357

● 892358



ABS  
PP



43 l



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## Identity Air Freshener Spray dispensers



- Individually packed.
- Suitable for spaces up to 200 m<sup>3</sup>.
- Fully programmable in 3 settings.
- Quick setup for 30/45/60 days in 24/7 mode.
- Powered by 2 x C-Cell Alkaline batteries.

188x68x95 mm (HxLxD)

○ 892361

● 892362



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### Correlated products

Sea Breeze



892365

Floral Meadow



892366

Summer Fruits



892367

## Identity Air Freshener Natural Breeze dispenser



- Individually packed.
- Suitable for spaces up to 100 m<sup>3</sup>.
- No battery required; propellant-free.
- Lasts for up to 30 days.
- Opening system through key.

140x69x60 mm (HxLxD)

○ 892363



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### Correlated products

Sea Air



892368

Floral Bouquet



892369

Juicy Fruits



892370

**See the full range  
of Identity products**



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